



### **Terms & Conditions – Let Me Take a Selfie**

1. The competition is conducted by Primedia Lifestyle (Pty) Limited; registration number: 2000/025493/07) on behalf of (Riverside Mall; registration number: 2012/150042/07 ("the Promoter").
2. The competition is open to Riverside Mall shoppers that have a valid South African ID number. A minor who enters the competition/partakes in the promotion undertakes that he/she does so with his/her parent's/legal guardian's consent.
3. No director, member, partner, employee, agent, consultant, promoter, supplier or anybody directly or indirectly involved in this competition, and any spouse, life partner, immediate family member, business partner or associate of such person is allowed to participate.
4. To enter the Let Me Take a Selfie Competition, customers must take a photo/selfie at the relevant selfie wall in Riverside Mall, upload it onto social media (only Facebook and Instagram will be acknowledged), tag Riverside Mall with the hashtags #RiversideRewards #MyMall. There is no entry fee to enter the competition.
5. There will be a weekly R500 draw that will be done on the Tuesday of each week through a random draw. Only one entry per platform will be counted. The first draw will be done on 12 September.
6. The same winner may not win twice in a 6-month period.
7. The winners will be notified on the platform used to enter within 7 days of the draw date.
8. The weekly prize winner will receive a R500 Riverside Mall gift card.
9. No responsibility can be accepted for entries not received for whatever reason.
10. The prize is not transferable, exchangeable or redeemable for cash unless the Promoter cannot provide the prize for whatever reason, in which case the prize offered, at the discretion of the Promoter, will be of equal monetary value to the initial prize. The winner agrees to accept the prize as is, at their own risk.
11. In the event of the Promoter not being able to contact the winner or does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
12. The prize must be collected at the Riverside Mall Management Offices between office hours (Monday – Friday from 08:00 – 16:00 excluding public holidays), and identification is required upon collection.
13. The winners agree to be available for any photo opportunities, and consent to their images being used for marketing purposes. Any personal data relating to the winner or any other entrants will be used solely in accordance with current data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
14. Participants and winner absolve the Promoter, its affiliates, its advertising agencies, advisors, suppliers, nominated agents and dealers from liability from any and all claims howsoever arising, including from willful misconduct or negligent acts or omissions on the part of any such person.
15. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Twitter or any other Social Network. You are providing your information to Riverside Mall and not to any other party.
16. The Promoter reserves the right to alter or cancel the competition at its discretion, without recourse.
17. By participating in this competition, all participants agree to be bound by these official rules. The Promoter's decision regarding any matter arising out of the competition shall be final and binding. No correspondence will be entered into.
18. The personal information, as defined in the Protection of Personal Information Act 4 of 2013, which is collected from you and processed by the Promotor, is done solely with your consent and in accordance with the Promoters Privacy Policy, available at [www.primedialifestyle.co.za](http://www.primedialifestyle.co.za). The personal information which you provide to us in completing this competition form will be processed purely for the purposes of this competition. We will not share your personal information further unless the Promotor so requires in terms of law or in terms of a legitimate business purpose. You may write to us at [info@primedia.co.za](mailto:info@primedia.co.za) should you have any questions regarding how we process the personal information you provide.
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For further information or queries contact the marketing team on (013) 757 0080.